

# **2017 EXHIBITOR INFORMATION**



**March 27-29, 2017  
Saint Paul RiverCentre  
St. Paul, Minnesota**

**UPPER MIDWEST CONVENIENCE STORE AND ENERGY CONVENTION (UMCS)  
3244 RICE STREET • ST. PAUL, MN 55126  
(651)484-7227 • (800)864-3813**

# 2017 Upper Midwest Convenience Store and Energy Convention and Trade Show

## **Who is UMCEC?**

Upper Midwest Convenience Store and Energy Convention (UMCS) is a joint venture between the Minnesota Petroleum Marketers Association (MPMA) and the Petroleum Marketers and Convenience Stores of Iowa (PMCI), trade associations consisting of more than 1100 regular members and 400 associate members in the state of Minnesota and Iowa. These members operate more than 3600 locations and many different types of businesses such as convenience stores, restaurants, car washes, tire, battery and accessories in addition to commercial, agricultural and home heating accounts.

## **Who Exhibits?**

Exhibitors include companies who provide goods and services to the petroleum and convenience store industry. Petroleum equipment, computer software, cash registers, car washes, food and beverage products, and c-store equipment will be at the UMCS's 2017 Convention and Trade Show.

UMCS Non-Exhibiting Vendor Policy: In an effort to protect the integrity of the show and to ensure the value of the exhibit space at the UMCS Show, it is the endorsed policy of UMCS that any non-exhibiting vendor wishing to attend UMCS shall be charged an amount equal to the fee of one booth. Non-exhibiting vendors who do not pay the fee will not have access to the exhibition floor.

## **Who Attends?**



The 2016 trade show attracted about 1500 petroleum marketers from Minnesota, North Dakota, Wisconsin and Iowa. This is a majority of the area's oil jobbers and c-store operators who are the owners, operators and managers of independent businesses. The event attracts from branded and unbranded outlets as well as agents and supplying company personnel.



# EXHIBITOR INFORMATION

All booths are 10' x 10' and each contain back and side curtains and an exhibitor name plate.

## BOOTH RATES:

		<u>Member</u>	<u>Non-Member</u>
		\$ 1,125.00	\$ 1,325.00
		\$ 1,325.00	\$ 1,625.00
Truck space—	Tank Wagon 10' X 40'	\$ 2,000.00	\$ 2,300.00
	Transport 10' X 70'	\$ 2,300.00	\$ 2,600.00

## BOOTH SPECIFICATIONS:

All booth space is 10' X 10'. All equipment and operation of equipment must be in the confines of the booth space. If in the opinion of the Convention Committee a booth setup is in conflict with another exhibitor, the Committee will make the final determination on the setup.

**FOOD VENDORS:** All samples are to be significantly less than a serving size for food and 3 oz size for beverages.

**TRUCK SPACE:** Combustion engines—Any autos, trucks, or motorized vehicles or other flammable fueled engines displayed shall conform to the following requirements:

*Fuel tanks, unless never having held fuel, shall be maintained between 1/3 and 1/2 full... Caps for fuel tank fill pipes shall be maintained locked. If it is not practical to attach such a cap, an alternate method shall be employed with prior permission from the facility Fire Marshal. No fueling may take place in the building (LSC 9—4.4.4) The electrical system shall be de-energized, either by: 1) Removing the battery (ies); 2) Removing the battery cables; or 3) Disconnecting both the battery cables and covering them with electrical tape or other similar insulating material. (LSC 9-4.4.4)*

Truck move-in will be determined closer to the Show. Trucks must be set prior to the rest of the show being set up. It will be most likely be Monday, March 27, 2017, early morning (6 am).

## LOCATION:

Saint Paul RiverCentre  
175 West Kellogg Boulevard  
Saint Paul, MN 55102

## SCHEDULE: (Tentative)

<u>MOVE IN:</u>	<b>Monday, March 27, 2017</b>	
	Truck Move-in	6:00 am
	Set up	10:00 am - 4:00 pm
<u>WELCOME RECEPTION* -</u>		
	InterContinental Hotel—St. Paul	5:00 pm - 6:30 pm
<u>EXHIBIT HOURS:</u>	<b>Tuesday, March 28, 2017</b>	10:00 am - 4:00 pm
	<b>Wednesday, March 29, 2017</b>	9:00 am - 1:00 pm
<u>MOVE OUT:</u>	Wednesday, March 29, 2017	<u>AFTER</u> 1:30 PM

\* All Exhibitors are invited to attend the Welcome Reception and Silent Auction on Monday.

### **EXHIBIT SPACE RESERVATIONS:**

Enclosed is a floor plan of the Saint Paul RiverCentre Exhibit Hall and an order form for exhibit space. This year we have **231** booth & truck spaces. There is a maximum limit of six free exhibitor badges. Any additional badges will be billed at \$65 per badge.

**All booths will be assigned on a first-come, first serve basis. Booth spaces will be assigned by receipt of signed contract starting NOVEMBER 1, 2016. You may pay with credit card or check.....If you email or fax your contract in and wish to pay by check, we will hold the booth space for 10 days and MUST receive payment within those 10 days or space will be released.**

To make your booth reservation, select three choices and complete the enclosed Exhibit Space Contract and return to UMCS, 3244 Rice Street, St. Paul, MN 55126-3047 or email to info@umcs.energy.

### **MOVE OUT:**

***Move out begins after 1:15 pm (after trucks are moved out) on Wednesday, March 29, 2017. Move-out time will be monitored. Any exhibitor that begins taking their exhibit down prior to 1:15 pm will have their 2018 booth price doubled. This policy will be strictly enforced by the MPMA & PMCI Board of Directors. All equipment must be out by 8:00 pm. Any costs incurred by the Association after that time will be assumed along with any liability by Exhibitor. (GES will remove aisle carpet at 1:00 pm. Exhibitors can be in the aisles at 1:15 or once the aisle carpet has been removed.)***

### **PAYMENT/REFUND:**

Booths must be paid in full to reserve a space. Refunds before January 1, 2017 will be in full. After January 1, 2017, refunds only if space is resold. **You may pay with credit card or check.....If you email or fax your contract in and wish to pay by check, we will hold the booth space for 10 days and MUST receive payment within those 10 days or space will be released.**

### **EXHIBITOR SERVICE KITS:**

Each exhibitor will receive an exhibitor service kit approximately 45 days prior to the show. Included in the kit will be forms for ordering booth furnishings, electricity and shipping forms. Mailing labels for MPM & PMCI members will be available.

Pre-registration form for exhibitor badges and hotel reservations will be in your exhibit packet available in **JANUARY**.

### **Exposition Services:**

GES  
7624 Boone Avenue North  
Minneapolis, MN 55428  
(763) 488-5380 [www.ges.com](http://www.ges.com)

### **Electrical:**

Saint Paul RiverCentre  
175 West Kellogg Boulevard  
St. Paul, MN 55102-1299  
(651) 265-4800

### **Show Coordinator:**

Holly Werner, Convention Coordinator  
Upper Midwest Convenience Store & Energy Convention  
3244 Rice Street  
St. Paul, MN 55126-3047  
(651)484-7227 or (800)864-3813  
info@umcs.energy

### **Hotel:**

Reservation forms will be in  
your exhibitor packet - - Feb 2017

### **UTILITIES:**

Electrical service is available to all booths and must be ordered prior to show. Water is available on the show floor. Both can be ordered and directly with the St. Paul RiverCentre.

### **LIABILITY:**

Minnesota Petroleum Marketers Association, Petroleum Marketers and Convenience Stores of Iowa or the Saint Paul RiverCentre are not responsible for lost, stolen or damaged equipment, supplies, etc.

# 2016 MPMA EXHIBITORS

7UP/SNAPPLE BOTTLING  
A & W RESTAURANTS INC.  
AA EQUIPMENT CO  
ACCUTRAK INVENTORY SPECIALISTS  
AIRLIFT DOORS INC  
AIR-serv  
ALLSTATE PETERBILT GROUP  
AMCON DISTRIBUTING CO  
AMERICAN CAR WASH/PDQ  
AMERICAN LUNG ASSOCIATION IN MN  
ARCTIC GLACIER ICE  
AUTOWASH SYSTEMS INC  
AXXIS PETROLEUM  
AZTECH SOFTWARE INC  
B & H PETROLEUM EQUIPMENT CO  
BANKERS EQUIPMENT SERVICE  
BAY WEST  
BERNICK'S COMPANY  
BIGSHOT PIZZA  
BIRDSHACK  
BLENDCO SYSTEMS  
BRAMS ENGINEERING LLC  
CARLSON MCCAIN INC  
CAT SCALE COMPANY  
CENEX  
CHAMBERS & OWEN  
CHASE PAYMENTECH  
CHEMQUEST INC  
CHESTERS INTERNATIONAL  
CHS INSURANCE  
CHS PAYMENT SOLUTIONS  
CINTAS  
CIRCLE K  
CLARK BRANDS  
CLEAN AIR CONTAINERS  
CLEAN BURN  
COMPLIANCE TESTING &  
TECHNOLOGY  
CONWAY, DEUTH & SCHMIESING,  
PLLP - CPA'S &  
CORE-MARK  
COUNTRY FRESH MEATS  
CRYSTEEL TRUCK EQUIPMENT  
DAKOTA REFRIGERATION  
DAY N' NIGHT BITES  
DEAN FOODS/LAND O LAKES  
DELI EXPRESS  
DIGITAL SURVEILLANCE CONCEPTS  
DJV LABEL & PACKAGING  
EAGLE WELDING & PETROLEUM  
EQUIPMENT  
EBY-BROWN  
EDGE ONE INC  
EMC INSURANCE COMPANIES  
ENBRIDGE ENERGY  
ENVIRO-MASTER  
ET PRODUCTS LLC  
FARNER-BOCKEN COMPANY  
FEDERATED INSURANCE  
FLUIDALL  
GENERAL BUSINESS SERVICES INC  
GRAFFCO INC  
HARTLAND FUEL PRODUCTS LLC  
HARTLAND LUBRICANTS &  
CHEMICALS  
HENRY'S FOODS INC  
HUNT BROTHERS PIZZA

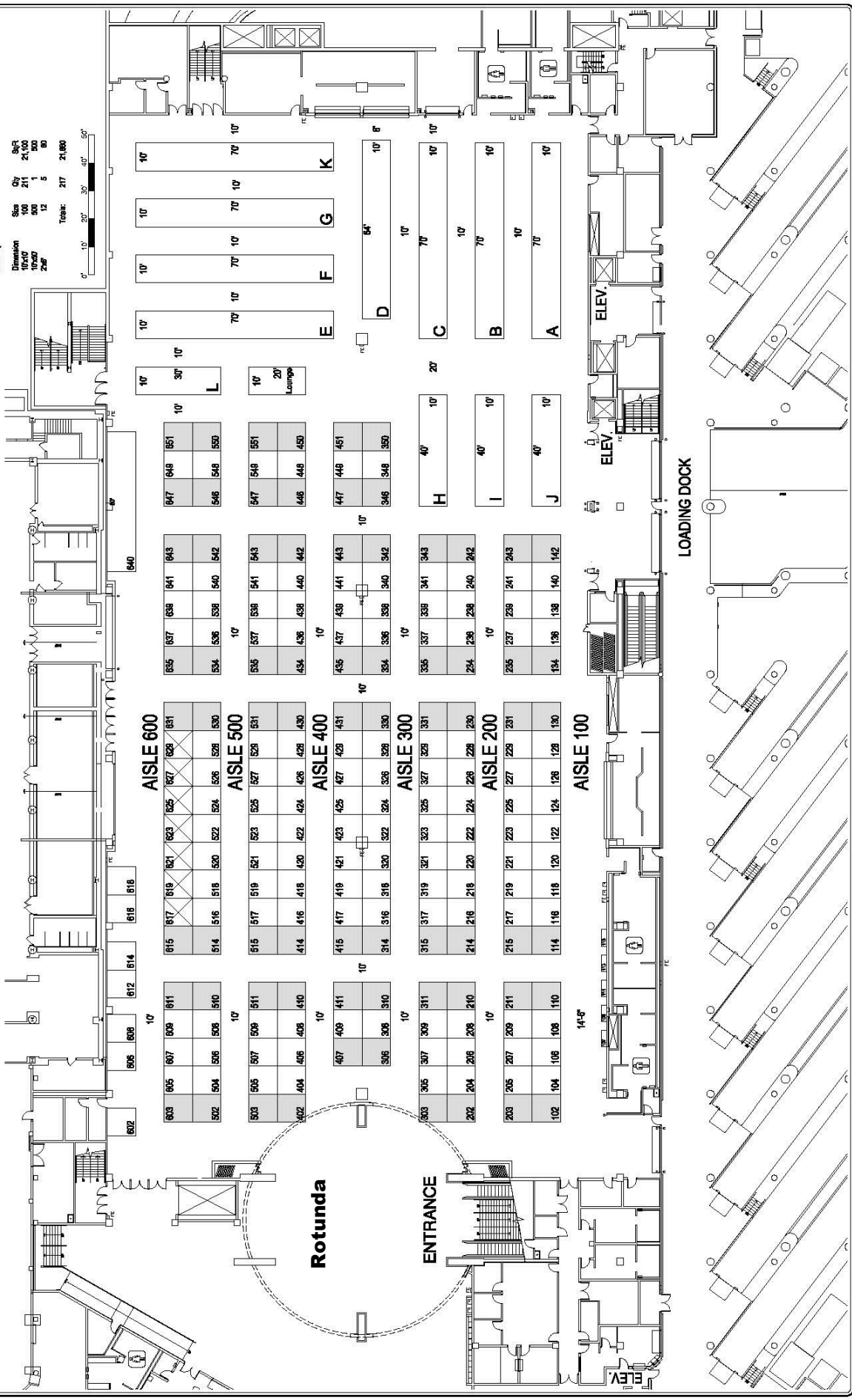
HUSKY CORP  
ICON CONTAINMENT SOLUTIONS  
I-GOGS QUALITY EYEWEAR  
INDEPENDENT TECHNOLOGIES INC  
(WESROC)  
INDIGO SIGNWORKS/INDIGO ELECTRIC  
INNOSPEC FUEL SPECIALTIES  
INTERNATIONAL WHOLESALE SUPPLY  
JIMMY'S PIZZA EXPRESS  
KITCHEN FRESH FOODS  
KRAFT TANK CORP.  
KRISPY KRUNCHY CHICKEN  
LBT INC  
LIBBY LAW OFFICE  
LPG & NH3 SUPPLY  
LSI INDUSTRIES  
LUBE-TECH ESI  
LUSTRA  
MAJESTIC TRUCK SERVICES  
MASON BROTHERS COMPANY  
MCCLANE CO - 120 YEARS IN BUSINESS  
MERIDIAN ASSOCIATES INC  
MERTHAN ENTERPRISES  
MID AMERICA MFG & DIST INC  
MIDWEST FINANCIAL PROCESSING  
MILL CITY PETROLEUM SERVICES  
MINNESOTA BIODIESEL COUNCIL  
MINNESOTA PETROFUND  
MINNESOTA PETROLEUM SERVICE  
MINNESOTA STATE LOTTERY  
MINNOCO  
MN DEPT OF REVENUE  
MN DEPT OF TRANSPORTATION  
MN POLLUTION CONTROL AGENCY  
MN WEIGHTS & MEASURES DIVISION  
MSSA-MN SERVICE STATION &  
CONVENIENCE STORE  
NORTH AMERICAN TRAILER SALES  
NORTHERN LIGHTS PIZZA DASH/MB  
DIST  
NORTHERN TIER/SUPERAMERICA/  
SUPERMOM'S  
NORTHLAND PETROLEUM SERVICE  
O'DAY EQUIPMENT  
ORION FOOD SYSTEMS - HOT STUFF  
PIZZA  
PARAMOUNT MARKETING  
PATRON POINTS  
PETROLEUM CARD SERVICES  
PETROLEUM MARKETERS SERVICE  
INC  
PICCADILLY CIRCUS PIZZA  
PINNACLE ENGINEERING INC  
POLAR TANK TRAILER  
POLKA DOT DAIRY INC  
POWER SERVICE PRODUCTS  
PROFESSIONAL CAR WASH SYSTEMS  
INC  
PUMP & METER SERVICE  
QUALITY REFRIGERATION  
QWIX MIX on tap  
R & R PETROLEUM EQUIPMENT  
RED RIVER SOFTWARE  
RELIABLE PLUS CAR WASH SERVICES  
INC  
RENEWABLE ENERGY GROUP®  
RHL, INC

RIHM KENWORTH  
ROBERTS BUSINESS FORMS  
ROCHESTER PETROLEUM EQUIPMENT INC  
ROLLIES SALES & SERVICE INC.  
RONNOCO COFFEE  
ROSE CITY CANOPY & SIGN  
RYKO SOLUTIONS INC  
S & R SALES  
SCENIC SIGN CORPORATION  
SCHAEFFER FUEL ADDITIVES  
SCR  
SENECA TANK INC  
SHINGO BEE BUILDERS  
SINCLAIR OIL CORP  
SPLASH PRODUCTS INC  
STAN MORGAN AND ASSOCIATES  
STUART TANK SALES CORP  
TANKNOLOGY INC  
TANKWAGONMASTER LTD  
TECMARK  
THE SHAMROCK GROUP  
THE YES GROUP  
THINKCLEAR TECHNOLOGIES  
TREM CAR USA & STAINLESS & REPAIR,  
TREM CAR  
TRIPLE C-EVERSHARP  
TSBL DISTRIBUTING  
VALLEY PETROLEUM EQUIPMENT  
VALVTECT PETROLEUM PRODUCTS  
VULCAN COMPANIES  
WALSH, LONG & COMPANY  
WCEC ENVIRONMENTAL CONSULTANTS  
WENZELS FARM SAUSAGE  
WERTS WELDING & TANK SERVICE INC  
WESTMOR INDUSTRIES  
WINTHROP & WEINSTINE, P.A.  
WORLD FUEL SERVICES  
WORLDPAY  
ZAHL-PETROLEUM MAINTENANCE CO

**Thank you for  
exhibiting in 2016,  
we look  
forward to seeing  
you in 2017.**

Inventory

Discipline	Qty	Size
10'x10'	21	21,100
10'x20'	1	300
2'x8'	5	80
<b>Total:</b>	<b>27</b>	<b>21,880</b>



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 By: PIZZAL  
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**MPMA**  
**March 27-29, 2017**  
**Saint Paul RiverCentre - Exhibit Halls A & B**



**GES** Global Experience Specialists  
 WITHOUT EXHAUSTIVE WRITING CONSULT OF GLOBAL EXPERIENCE SPECIALISTS